



**SHELBYVILLE-BEDFORD COUNTY CHAMBER OF COMMERCE
DIVISION OF ECONOMIC DEVELOPMENT AND TOURISM**

**LOCAL TOURISM EVENT
GRANT APPLICATION**

Grant requests must be submitted according to the following schedule:

Date of Event	Application Deadline
July to September of 2016	May 15, 2016
October to December 2016	July 10, 2016
January to March 2017	October 10, 2016
April to June 2017	January 10, 2017

Submit to:

Shelbyville-Bedford County Chamber of Commerce
Division of Economic Development and Tourism
Tourism Grant Program
100 North Cannon Boulevard
Shelbyville, Tennessee 37160

Email to:

bedfordchamber@sbcchamber.com

**Please include your organization and the words “tourism grant” in the subject line.
Emailed grant applications must be scanned in PDF format with your organization and
“tourism grant” in the file name.**

Please provide a detailed marketing plan including targeted audience, proposed media or distribution of marketing piece, budget and timeline.

How will this project enhance tourism in Shelbyville and Bedford County?

How will your organization judge the effectiveness of this program? How will results be measured? How will you track attendance?
